

SKILLS AND QUALIFICATIONS

- Proficient in Adobe Creative Cloud for design, motion graphics, and video editing
- Skilled in creating short-form video content for TikTok, Reels, and YouTube Shorts
- Strong copywriting skills with an ear for tone and voice
- Experienced in social media strategy, content scheduling, and community engagement
- Comfortable updating websites and digital assets using WordPress, Figma, and HTML/CSS
- Able to track and analyze metrics to guide content performance
- Creative and collaborative, with a background in music, design, and digital media

EDUCATION

Digital Communication Management Graduate Certificate, Fanshawe College, London, ON 2025 - Present

- Developing expertise in digital marketing, content creation, and social media strategy
- Gaining hands-on experience with SEO, analytics, and website management
- Applying project management and strategic planning to digital media initiatives

Audio Post Production Graduate Certificate, Fanshawe College, London, ON 2022 - 2023

- Practiced all phases of creative sound production for film, television, gaming, web animation, live audio, and video
- Worked independently and in collaboration with peers to create, design, and mix, field recordings, ADR, foley, and live sound

Music Industry Arts Diploma, Fanshawe College, London, Ontario 2020 - 2022

- Completed courses in Music Production, Music Business, Audio Engineering, Music Theory, Social Media, Pro Tools, Sound Design, and Audio Post Production

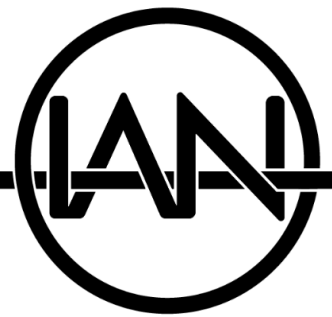
Bachelor of Interaction Design, Sheridan College, Oakville, Ontario 2015 - 2020

- Learned analytical techniques to define and solve complex design problems
- Completed courses design theory and process, visual communication, visual culture, 2D and 3D design, instructional design, communication and narrative, business practices and entrepreneurship
- Completed a minor in Creativity and an Art Fundamentals certificate

EXPERIENCE

Entertainment Team, Fanshawe Student Union, London, ON May 2025 - Present

- Provide technical and stage support for campus events, including setup and teardown of audio, lighting, and staging equipment
- Assist with soundchecks, mic placement, and live audio support
- Work collaboratively with performers, event staff, and other team members to maintain a professional and efficient show environment



EXPERIENCE CONTINUED

Freelance Stagehand, Pynx Productions, Brantford, ON Apr 2024 – Present

- Load and unload trailers while ensuring safety procedures are followed
- Assist with event preparation including stage setup and teardown, running cables, positioning of concert elements such as instruments and equipment
- Clean and organize warehouse

Bassist & Vocalist, Pot Is Drugs, London, ON Sept 2021 – Present

- Perform live shows, managing stage setup, sound checks, and equipment
- Write, record, and produce original music using Pro Tools and Logic Pro X
- Create promotional content and manage social media to grow audience engagement

Freelance Designer, London, ON Jan 2020 – Present

- Design posters, logos, and album art for bands and artists
- Conceptualize logos, social media content, business cards, flyers, and motion graphics videos for small businesses
- Collaborate and communicate with clients to understand their needs and goals, providing creative solutions that align with their brand

Graphic Design Volunteer, Indie Night In Canada, Remote, ON Feb 2023 – Jun 2023

- Created branding materials, design templates, and promotional content for events
- Designed visually appealing posters, social media graphics, and stage visuals to promote concerts and activities
- Collaborated with event organizers and artists to ensure cohesive visual identity across all marketing channels

Multimedia Specialist, The People & Information Network, Remote, Guelph, ON Apr 2020 – Aug 2020

- Edited video content for social media clips and resources for YouTube and website
- Designed and created animations and motion graphics for videos
- Recorded voice overs and audio for promotional content

Web Intern, DIZi, Kitchener, ON Apr 2019 – Aug 2019

- Designed a variety of marketing products based on client outlines and discussions
- Assisted with the development and implementation of graphic design, layout, and production elements for social media content
- Created wireframes, images, motion graphics, and other features for client website